



DeadlyScience Branded Tram Launches as part of the Yarra Trams Community Partnership Program

As part of the Yarra Trams Community Partnership Program, a DeadlyScience branded tram will be hitting the tracks in Melbourne (Naarm) on the 9th May 2024. DeadlyScience is the leading non profit organisation dedicated to providing Indigenous Australian youth with access to science, technology, engineering and mathematics (STEM) education and resources.

The Yarra Trams Community Partnership program aims to provide in-kind advertising to community organisations dedicated to creating a more resilient and sustainable Melbourne.

The tram, featuring captivating artwork designed by Worimi-Biripi artist Jake Simon from InYaDot Art, will traverse two high-exposure routes from May to August 2024: Route 48 (North Balwyn to Victoria Harbour Docklands) and Route 109 (Box Hill to Port Melbourne). The artwork calls for Melbournians to 'Tap into 65,000+ years of Indigenous science knowledge', and is an important step towards respectfully recognising Indigenous peoples as the first scientists of this country.

Commenting on the initiative, Corey Tutt OAM, Founder and CEO of DeadlyScience, stated, *"This partnership aims to ignite curiosity and passion for STEM among Indigenous youth. We know that 'you can't be what you can't see', and by honouring the first scientists of this country on such a large scale, we hope to empower and inspire the next generation of deadly scientists, paving the way for future scientific innovators."* As part of the campaign, a call-to-action urges Melbournians to 'support deadly scientists' by contributing to DeadlyScience, as the organisation continues to work towards creating pathways for Indigenous people into STEM careers. *"It is our collective responsibility to inspire Indigenous learners to become the Future Scientists of tomorrow,"* emphasised Tutt.

The campaign will extend beyond the tram launch, with DeadlyScience planning to hold a tram siding event on the 12th July during NAIDOC week. This collaboration marks a significant milestone in promoting STEM education and opportunities among Indigenous learners. For more information and to join the movement towards STEM equity for Indigenous learners, visit:

www.deadlyscience.org.au

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